LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Opendoor Card Ltd
Name & Address of Premises:	Unit 24a Unimix House Abbey Road NW10 7TR
Applicants Agent:	FJF Licensing Solutions Regent House 5-7 Melbourne Street Bedford MK42 9AX

The application is for a new premises licence:

1 To store alcohol and allow it to be delivered from these premises following orders taken over the internet or by telephone.

2. Background

None

3. Promotion of the Licensing Objectives

See page 20 of the application and Appendix A

4. Relevant Representations

Police

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

- 8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.
- 8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.
- 8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Associated Papers

- A. Copy of Application Form
- B. Copy of Police Objection
- C. Location map
- D. Premises plan